



## VISION RX LAB: A PARTNERSHIP SPANNING DECADES

*Vision Rx Lab is one of the largest ophthalmic product manufacturers in India, with a rich history and a commitment to delivering high-quality eyewear products. With a vision for technology-driven success, Vision Rx Lab has become a key player in the industry.*

*Producing 36,000 pieces per day, 70% of production is exported to over 50 countries. It operates seven labs worldwide, four of which have digital surfacing capabilities.*

**36,000** PIECES PER DAY

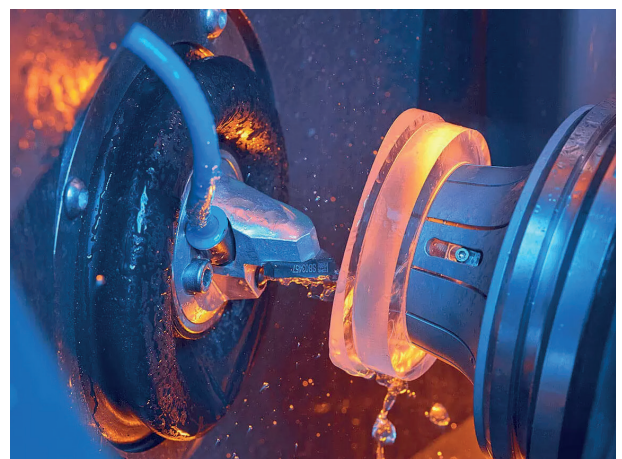
**70%** OF PRODUCTION EXPORTED

**50+** COUNTRIES SUPPLIED

### TECHNOLOGY FIRST

The journey of Vision Rx Lab began with its founder, Mr. B.K. Gupta, who started hand-grinding lenses in the 1960s.




Recognizing the importance of technology, Mr Gupta's son, Sanjiv Kumar Gupta, who was studying engineering at the time, went to receive state-of-the-art training from Satisloh in Germany. This marked the beginning of a long-standing partnership between Vision RX





Lab and Satisloh, as they worked together to bring advanced machinery and operational excellence to India.

Satisloh has supported Vision Rx Lab with machinery since 1986, creating a relationship spanning almost four decades. With a complicated product mix, including 15 different AR coating stacks and 15 mirror coating stacks and 40 progressive designs, Vision Rx Lab relies on Satisloh's machines to support its complex production requirements. The machines enable Vision Rx Lab to operate at full capacity while maintaining the highest standards of quality.

	<b>15</b> AR COATING STACKS
	<b>15</b> MIRROR COATING STACKS
	<b>40</b> PROGRESSIVE DESIGNS

### LONG STANDING PARTNERSHIP

The relationship between Vision Rx Lab and Satisloh goes beyond a mere customer-supplier association. Satisloh has been there from the very beginning. The technology-first philosophy of Satisloh aligns perfectly with Vision Rx Lab's goals, making the company the preferred choice for surfacing machines and AR coating.

This deep-rooted partnership has fostered trust and empowered Vision Rx Lab to embrace industry changes and advancements with confidence.

Satisloh's quick response to any issues, coupled with the professionalism and expertise of Vision Rx Lab's own technicians, has ensured that operations remain smooth and efficient. Most of the company's managers have been there for over 20 years. They are highly skilled in operating the Satisloh machines, allowing them to resolve issues in-house with ease.

Over the years, Vision Rx Lab has stayed up to date with the latest advancements from Satisloh, often collaborating and testing new machines and technologies for the company. For instance, Vision Rx Lab played a crucial role in the large-scale production trial of Satisloh's new automated blocking machines, showcasing their trust in Satisloh's commitment to quality.

### THE FUTURE OF VISION RX

Looking ahead, Vision Rx Lab remains committed to investing in the latest technology to maintain its position at the forefront of the industry. Time and quality are of utmost importance for Vision Rx Lab, as they constantly strive to maximize their output while ensuring exceptional product quality.

The company introducing Satisloh's VFT-orbit machines into their line has been instrumental in achieving these goals. Satisloh machines balance themselves, making line expansion one of the easiest things to do. The ease of expansion is part of the reason that they have never looked beyond Satisloh to provide their machinery.

With a legacy that began with a commitment to quality and a foresight for embracing technology, Vision Rx Lab continues to push boundaries. As they forge ahead, Vision Rx Lab remains confident that their partnership with Satisloh will continue to fuel their success.







*Sanjiv Kumar Gupta and Nupur Gupta*

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*“Through our enduring partnership with Satisloh, we have unlocked the power of technology and operational excellence. Satisloh’s cutting-edge machinery and unwavering support have been integral to our success. Satisloh machines allow us to meet complex production demands while maintaining the highest standards of quality. As we embrace the future, we remain assured that our collaboration with Satisloh will fuel our continued growth and drive us to new heights.”*

- Nupur Gupta, Operations Manager  
Vision Rx Lab

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